

SCHOOLS PROGRAMME



Advisory / CPD service

Curriculum PE delivery

After school clubs

Apex after school
sports programmes

Lionesses Inspired
Football Programmes

School holiday camps



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OUR AIM

Is to develop and support the delivery of PE in schools, mainly in primary schools whilst also offering wider services to students of secondary age. Through high quality delivery, promoting health and fitness, building strong collaborative relationships and providing services that meet the sustainable development of pupil progress, we look to maximise impact on the provision of PE in schools.



A key focus of our schools programme is to develop fundamental movement skills, alongside the mental attributes that provide pupils with the tools to access a range of activities.

We offer ongoing assessment and tracking of pupil attainment, achievement and progress. Long term athlete development, where pupils are able to reach their potential, is at the core of what we do and this feeds into our off-site academy coaching programmes.

KEY FOCUS POINTS

- ▲ Support effective sustainable spend of the Sport Premium Funding
- ▲ Pedagogical approach to delivery
- ▲ Continuous professional development for staff
- ▲ Tracking and monitoring of pupil progress



MEET THE TEAM

LEE *Director of Operations*

Lee studied Economics and Business management at Newcastle University. Following graduation he worked in the city for Major high street bank. After 10 years he returned home to run the family business and further develop his businesses in the North East.

Lee's son is a keen athlete which has seen his interest in coaching grow. He's now joined forces with 2 of his friends, Alex and Caroline, to oversee the financial and marketing side of the business.

ROB *Lead PE Coach*

Rob has over 10+ years of coaching experience within sport from the running of school PE lessons to international sports camps over in the United States.

Rob is also an FA qualified goalkeeper coach and still plays football at non league level himself alongside his other interests in tennis, baseball, basketball and American football.

CAROLINE

Director of Physical Education

Having completed a degree in Sports Studies at Northumbria University, Caroline has been a qualified PE teacher for over 15 years.

Caroline started her career in Secondary schools, firstly working in an area of socio-economic deprivation before becoming Director of Sport in a top regional private school. More recently, she's supported the organisation and delivery of PE in Primary Schools, and has experience in whole school teaching and learning approaches as well as mentoring graduate and early career teachers.

DARREN *Lead PE Coach*

Darren has played academy and senior level Rugby League for Leigh and Warrington and also high level amateur rugby.

He has been coaching for over 15 years in schools, grassroots football, college and around semi professional team environments.

ALEX *Director of Sports*

Alex is an ex professional footballer who also represented Wales at international level from U16's to U21's.

Alex has 10 years experience in sports coaching in schools, private 121 and small group sessions, professional academies and disability in sport.



TESTIMONIAL

I have worked with a few external support organisations but what Apex Academy offer is different. They are bespoke to every school they support. Bespoke for our school meant a variety of sports where the children could gain an understanding of many sports therefore broadening their knowledge and understanding of sports they may only watch and not otherwise have the opportunity of participating in.

Apex Academy have a wonderful way of enabling, even the most reticent child, to want to participate. They record every child's progress in conjunction with the teacher and this enables parents to see how well their child is progressing over the year.

I would wholeheartedly recommend Apex Academy to any educational setting.

Rose Wilcox
Executive School Business Leader

WHO WE ARE ★★★★★

A team that provides opportunities for pupils to excel in Physical Education, with the ability to explore their potential further.

We have 2 parts to our business - our schools programme and our new Centre of Excellence, with it's top class facilities.

Together these allow us to provide everything that current and aspiring athletes need.

WHY US? OUR ON GOING PUPIL-CENTRED APPROACH...

- ▲ Promote and support all aspects of curricular and extra-curricular Physical Education and School sport
- ▲ Focus on long-term, sustainable development for schools, their teachers and their pupils
- ▲ Provide a collaborative, friendly, purposeful and expert set of services
- ▲ Create and deliver a range of positive experiences including bespoke packages and celebration events



- ▲ Delivery of high quality, progressive PE sessions that:
 - ▶ Plan for individual pupil needs
 - ▶ Offer practical and written CPD for teachers
 - ▶ Monitor and assess pupil progress
- ▲ Regular contact with coaching staff and the Director of Physical Education - a continual process of review and next steps
- ▲ Offer of the wider services relating to all aspects of a school's PE provision
- ▲ Provide further opportunities and development pathways to enhance pupil experiences

- ▲ Improved pupil outcomes - attainment, achievement, health and well-being
- ▲ Sustainable development of a progressive, diverse PE curriculum, across the full age range
- ▲ *(Meet the requirements of the Sport Premium funding, Ofsted, DfE guidance and school governance...) *Keeping everyone happy!*
- ▲ Raised profile of physical activity, community engagement and support whole school improvement
- ▲ Increased opportunities for pupils and pathways to wider programmes